Message Text

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PAGE 01 LIMA 01844 081554Z ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-08 USIA-15 /034 W

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R 081335Z MAR 77 FM AMEMBASSY LIMA TO SECSTATE WASHDC 3949 INFO AMEMBASSY BOGOTA AMEMBASSY BUENOS AIRES AMEMBASSY CARACAS AMEMBASSY LA PAZ

UNCLAS LIMA 1844

AMEMBASSY QUITO

EO 11652: N/A TAGS: BEXP, PE

SUBJ: NMTB IOGA TRADE MISSION TO PERU

REF: STATE 9691

- 1. VISIT TO LIMA OF JESSE MAFFUID, NATIONAL MACHINE TOOL BUILDER'S (NMTB) REPRESENTATIVE, PROVIDED EXCELLENT OPPORTUNITY TO ASSESS LOCAL SUPPORT FOR PROPOSED MISSION. HE HAD FULL SCHEDULE OF APPOINTMENTS INCLUDING MEETINGS WITH OFFICIALS OF NATIONAL SOCIETY OF INDUSTRIES, ANDEAN PACT, AMERICAN CHAMBER OF COMMERCE AND INTERNATIONAL PACIFIC FAIR. IN ADDITION HE VISITED PLANTS OF LEADING PERUVIAN END-USERS OF MACHINE TOOLS AND SPOKE WITH THEIR OWNERS. EMBASSY ARRANGED PRESS CONFERENCE WHICH RESULTED IN FULL MEDIA COVERAGE. COPIES BEING POUCHED TO BREWER (LAD/OIM/BIC).
- 2. EVERYONE WITH WHOM MAFFUID MET VERY ENTHUSIASTIC ABOUT METALWORKING TRADE MISSION AND TECHNICAL SALES SEMINAR. WE BELIEVE MAFFUID WILL RECOMMEND MISSION IN JUNE. ORIGINAL IDEA OF REACHING BUYERS IN FIVE ANDEAN PACT COUNTRIES THROUGH MISSION TO LIMA ONLY NOT PRACTICAL. MAFFUID NOW THINKING IN UNCLASSIFIED

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PAGE 02 LIMA 01844 081554Z

TERMS OF STOP IN COLOMBIA FOR TRADE MISSION. NMTBA WOULD TRY TO ATTRACT ECUADORIANS AND BOLIVIANS TO EITHER LIMA OR BOGOTA WITH HELP OF POSTS. EXPOSURE IN VENEZUELA WILL RESULT FROM MACHINE TOOL EXHIBITION SCHEDULED AT US TRADE CENTER CARACAS.

3. PLEASE KEEP POST INFORMED OF MAFFUID'S COMMENTS AND INTENT-

IONS UPON HIS RETURN TO WASHINGTON. EMBASSY WILLING AND
ABLE TO ASSIST IN MAKING NMTB IOGA MISSION A SUCCESS.
DEAN

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Message Attributes

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